

2021

BUILDING

GROWING

RESPONDING



Working for You



HMMPL.ORG

A YEAR OF TRANSITION

The Pandemic continued over the winter but the Library continued to offer remote services & programs even after our doors were fully opened in March.

PROVIDING SERVICES AT A DISTANCE

We maintained needed safety measures, but staff also responded to your desire for more in-person programs. When able, we offered outdoor programs where we could safely gather. Many took advantage of our virtual & safely distanced services:

- **12,134 Curbside Pickups**
- **Outdoor programs**
- **Attendance at community events**
- **Virtual programming**
- **Remote access to free streaming services.**
- **We reopened to foot traffic in March.**



DESIGN RESPONSIVE SPACES

- **Community Survey** about the Whitestown Branch was completed by nearly 500 residents of Eagle, Union & Worth Townships.
 - Identified community's top 20 must-haves for the new branch
 - krM Architecture incorporated 17 of the top 20 features in the Branch design
 - Site includes a wooded walking trail
- **Whitestown Branch design** renderings were presented to the public at a community open house.
- **Jamia Alexander Ball** was hired to manage the Library's Whitestown Branch from concept to operation.
- **The Library Bookmobile** hit the road in August & completed **38** stops by the end of the year.
- **New model train display** installed in the Youth Department in July
 - Full display created & donated by
 - The Friends of the Library
 - The Train Guys: Michael, Bill & Brian – three local residents
 - Cardinal Manufacturing Company, Incorporated





FOSTER KNOWLEDGE

- The new Outreach Department, under the direction of Lydia Lutz, was created to manage Bookmobile, homebound & retirement center services.
- Materials borrowed increased by 25% over 2020. It was the *second highest total in Library history*.
- Patrons borrowed nearly 19% more digital materials from the Library.
- New web pages & online features added to highlight our services & increase accessibility
 - HMMPL2Go for Outreach services, including the Bookmobile
 - Student Resources page for students, parents & homeschooling families
 - Updated & simplified our website address to **HMMPL.org**
- Launched a **Seed Library** in the spring & gave away more than 7000 seed packets



PERSONALIZE SERVICES

- **Books to Go**, the Library's homebound service, increased total visits by almost 26%.
- Retirement center visits, in the form of a monthly **Library Day** event that includes material delivery & returns, & Library Card registrations, increased by **421%**.
- Laptop Kiosk opened to patrons.
- Self-check feature in the **MyLibro** app launched in November

PROACTIVELY COLLABORATE

- **Community Events Attended**
 - Whitestown & Zionsville Farmers Markets
 - Whitestown Easter Egg Event
 - Zionsville Fall Festival Parade
- **Nationally recognized presenter, Temple Grandin, kicks off Summer Reading with a live virtual program offered in conjunction with Zionsville Community Schools.**
- **Zionsville Nature Center moves into the Library.**



- **Collaborations which benefited members of our community**
 - SERVE Day school supply donation drive
 - Seed Library donations from Boone County Master Gardeners, Hamilton East Public Library, True Leaf Market & HMMPL Foundation
 - Indiana Diaper Bank
 - Epsilon Sigma Alpha's Winter Warm-Up collection drive for military veterans

- The Town of Whitestown invested in the Whitestown Branch project by generously donating 11 acres of land located at 6310 E. Albert S. White Drive

REMOVE BARRIERS

- More than 775 residents in Worth Township capitalized on their ability to obtain **Library cards**.
- An online **accessibility** feature was added to our website
- **Student eCard** program expanded to encompass all Zionsville Community School students, more than 6,600 cards issued to students by the end of the year
 - Provides access to our full set of digital services
- Zionsville Mayor Emily Styron signed a contract that covers the cost of one Library card per household for **Perry Township** residents.
 - 26 households received a card.



WHAT TO EXPECT IN 2022

- **Whitestown Branch builder hired in early 2022**
 - Construction begins in Spring 2022
 - Woods & walking trail to remain open for community use
 - Construction completion projected for Summer 2023
- **Student eCard program expanded to Lebanon Community School Corporation students & teachers**
- **Outreach visits to local schools to inform students about the Library's many digital services**
- **Visit our booth at many more community events in Whitestown & Zionsville**

