2021 BUILDING GROWING RESPONDING

Working for You

HUSSEY-MAYFIELD MEMORIAL PUBLIC LIBRARY
HMMPL.ORG
The Pandemic continued over the winter but the Library continued to offer remote services & programs even after our doors were fully opened in March.

PROVIDING SERVICES AT A DISTANCE

We maintained needed safety measures, but staff also responded to your desire for more in-person programs. When able, we offered outdoor programs where we could safely gather. Many took advantage of our virtual & safely distanced services:

- 12,134 Curbside Pickups
- Outdoor programs
- Attendance at community events
- Virtual programming
- Remote access to free streaming services.
- We reopened to foot traffic in March.
**DESIGN RESPONSIVE SPACES**

- **Community Survey** about the Whitestown Branch was completed by nearly 500 residents of Eagle, Union & Worth Townships.
  - Identified community’s top 20 must-haves for the new branch
  - krM Architecture incorporated 17 of the top 20 features in the Branch design
  - Site includes a wooded walking trail

- **Whitestown Branch design renderings** were presented to the public at a community open house.

- **Jamia Alexander Ball** was hired to manage the Library’s Whitestown Branch from concept to operation.

- **The Library Bookmobile** hit the road in August & completed 38 stops by the end of the year.

- **New model train display** installed in the Youth Department in July
  - Full display created & donated by
    - The Friends of the Library
    - The Train Guys: Michael, Bill & Brian – three local residents
    - Cardinal Manufacturing Company, Incorporated
FOSTER KNOWLEDGE

- The new Outreach Department, under the direction of Lydia Lutz, was created to manage Bookmobile, homebound & retirement center services.

- Materials borrowed increased by 25% over 2020. It was the second highest total in Library history.

- Patrons borrowed nearly 19% more digital materials from the Library.

- New web pages & online features added to highlight our services & increase accessibility
  - HMMPL2Go for Outreach services, including the Bookmobile
  - Student Resources page for students, parents & homeschooling families
  - Updated & simplified our website address to HMMPL.org

- Launched a Seed Library in the spring & gave away more than 7000 seed packets

PERSONALIZE SERVICES

- Books to Go, the Library’s homebound service, increased total visits by almost 26%.

- Retirement center visits, in the form of a monthly Library Day event that includes material delivery & returns, & Library Card registrations, increased by 421%.

- Laptop Kiosk opened to patrons.

- Self-check feature in the MyLibro app launched in November
PROACTIVELY COLLABORATE

- Community Events Attended
  - Whitestown & Zionsville Farmers Markets
  - Whitestown Easter Egg Event
  - Zionsville Fall Festival Parade

- Nationally recognized presenter, Temple Grandin, kicks off Summer Reading with a live virtual program offered in conjunction with Zionsville Community Schools.

- Zionsville Nature Center moves into the Library.

Collaborations which benefited members of our community

- SERVE Day school supply donation drive
- Seed Library donations from Boone County Master Gardeners, Hamilton East Public Library, True Leaf Market & HMMPL Foundation
- Indiana Diaper Bank
- Epsilon Sigma Alpha’s Winter Warm-Up collection drive for military veterans
The Town of Whitestown invested in the Whitestown Branch project by generously donating 11 acres of land located at 6310 E. Albert S. White Drive

REMOVING BARRIERS

- More than 775 residents in Worth Township capitalized on their ability to obtain Library cards.
- An online accessibility feature was added to our website.
- Student eCard program expanded to encompass all Zionsville Community School students, more than 6,600 cards issued to students by the end of the year.
  - Provides access to our full set of digital services.
- Zionsville Mayor Emily Styron signed a contract that covers the cost of one Library card per household for Perry Township residents.
  - 26 households received a card.
WHAT TO EXPECT IN 2022

- **Whitestown Branch** builder hired in early 2022
  - Construction begins in Spring 2022
  - Woods & walking trail to remain open for community use
  - Construction completion projected for Summer 2023

- **Student eCard** program expanded to Lebanon Community School Corporation students & teachers

- **Outreach** visits to local schools to inform students about the Library’s many digital services

- Visit our **booth** at many more community events in Whitestown & Zionsville